



भारतीय राष्ट्रीय राजमार्ग प्राधिकरण

(सड़क परिवहन और राजमार्ग मंत्रालय, भारत सरकार)

National Highways Authority of India

(Ministry of Road Transport and Highways, Government of India)

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NHAI/ Policy Guidelines/ Road Safety/ 2025

Policy Circular No. 12.41/2025 dated 23rd September, 2025

{Decision taken on E-Office File No. RSDIV/9/2025-Road Safety Division (Comp. No. 290528)}

Sub: Placement of NHAI Project Information Sign Board with QR (Quick Response) Code Sign Board and Horizontal Signs on Pavement -reg.

As per IRC Code-67-2022 and Guidelines issued by the Ministry of Road Transport and Highways dated 20.07.2023 and amended on 24.12.2024 regarding the Installation of Informatory, Cautionary and Regulatory signage on Project Stretch are being installed.

2. It is proposed to install informatory sign having QR Code Sign Board to provide relevant Project Stretch Information and Emergency Helpline Numbers as follows:

- Name of National Highway/Expressway
- Yours Location, Highway Chainage at ----- Km.
- No. of National Highway/Expressway -----
- Project Length in ----- Km.
- Construction period from ----- to -----
- Maintenance period from -----
- Highway Patrol Mobile No. -----
- Toll Manager Contact No. -----
- Project Manager Mobile No. -----
- Resident Engineer Mobile No. -----
- Toll free Number 1033
- NHAI PIU Mobile No. -----
- Nearby Hospital Names -----
- Hospital Telephone No. -----
- Petrol Pump at ----- Km.
- Police Station Name -----at----- Km.
- Police Station Telephone No. -----
- Toll Plaza Distance ----- Km.
- Nearby Restaurants ----- Km.
- Wayside Amenities/Rest Area at ----- Km.
- Truck Lay bye ----- Km.
- Toilet Facilities ----- Km.
- Highway Mini Nest Area ----- Km.
- Nearby Vehicle Service Station/e-charging Station ----- Km.
- Puncher Repair Shop ----- Km.
- Nearby Town/City -----
- Any other local information.

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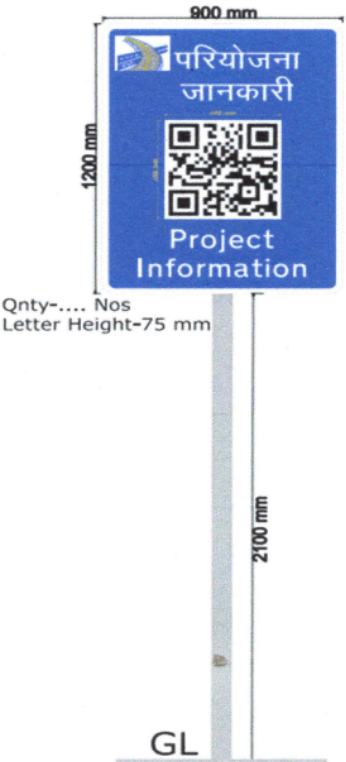
3. QR Code Specifications:

The specifications for QR code shall be as follows:

- i. Encoding Format: ISO/IEC 18004 compliant QR code.
- ii. Location specific QR Codes to be generated and downloaded from NHAI Portal after filling in the necessary Data.
- iii. Durability: Must remain readable for a minimum of 10 years or the operational life of the Board.
- iv. Maintenance: If QR Code becomes unreadable due to fading, damage or vandalism, the entire Board shall be replaced within 30 days of detection.

4. The locations for placing/fixing the QR Code Sign Board having above information of the Project Stretch are as follows:

- i. Rest Area/Way Side Amenities.
- ii. Toll Plaza.
- iii. Highway Mini Nest Area.
- iv. Truck Lay bye.
- v. On shoulder Side, at 250m from start of NHAI Highway Section and 250m before the end of NHAI Highway Section.
- vi. On shoulder side, at 250m from the reassurance sign on NHAI Highway Section or 20km whichever is later

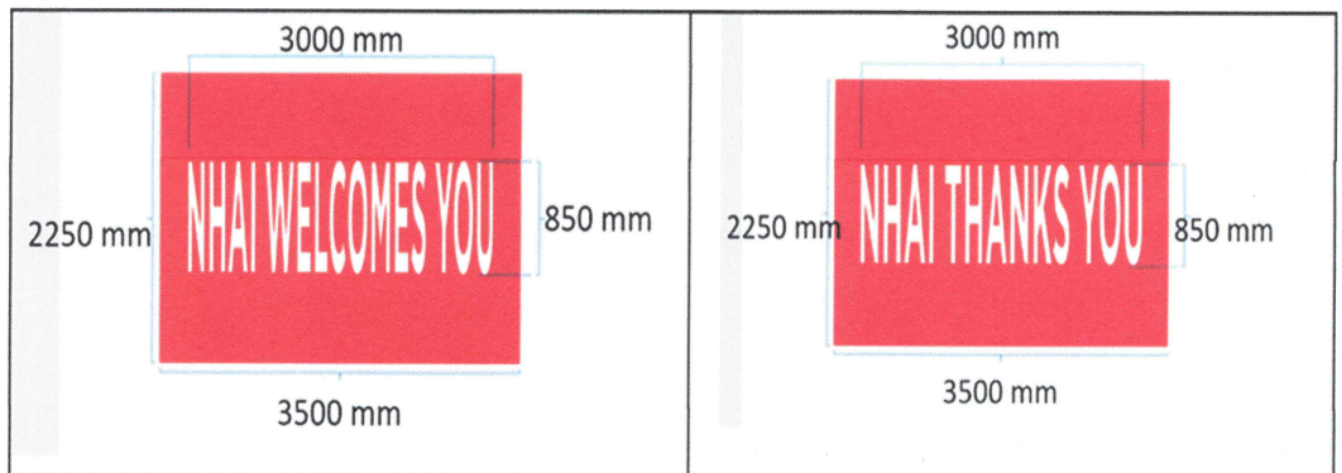
Bilingual Sign	Trilingual Sign
	

5. The details for QR Code Sign Board installation on the Project Stretches shall be prepared by the respective IE/AE and to be procured and installed by the Contractor/ Concessionaire on approval of the Concerned Project Director, NHAI. The QR Code Sign Board specifications shall be confirming to NHAI Policy Circular No. 12.38/2025 dated 19th March, 2025. The Budgetary Rate for the QR Code Sign Board is as follows:

Budgetary Unit Rates per Number (Rs.)									
North Zone		West Zone		East Zone		South Zone		Central Zone	
Aluminum	ACM	Aluminum	ACM	Aluminum	ACM	Aluminum	ACM	Aluminum	ACM
14932	12818	14407	13348	14544	13474	14708	13635	15890	13717

6. Further, Horizontal Sign with Cold Applied Plastics of 2 to 2.5 mm thick (colored) are also proposed on pavement in each lane to provide information to Road Users about the Jurisdiction of Highway with NHAI. The Horizontal Sign is proposed to be provided on the following locations:

- At 50m from start of NHAI Highway Section in Median Side Lane and thereafter 100m on 2nd Lane, 150m on 3rd Lane, 200m on 4th Lane, etc.
- Before 50m of end of NHAI Highway Section in Median Side Lane and thereafter, before 100m on 2nd Lane, 150m on 3rd Lane, 200m on 4th Lane, etc.
- At location of Reassurance Sign on NHAI Highway Section or 20km whichever is later. The placement shall be same as given in (i) above.



Contd...4/-

7. The details for Horizontal Sign with Cold Applied Plastics provision on the Project Stretches shall be prepared by the respective IE/AE and to be procured and installed by the Contractor/ Concessionaire on approval of the Concerned Project Director, NHAI. The Horizontal Sign with Cold Applied Plastics specifications shall be confirming to NHAI Policy Circular No. 12.38/2025 dated 19th March, 2025. The Budgetary Rate for the Horizontal Sign with Cold Applied Plastics as follows:

Budgetary Unit Rates per Sqm (Rs.)				
North Zone	West Zone	East Zone	South Zone	Central Zone
1775	1813	1922	1838	1813

8. The expenditure for installation of QR Code Sign Boards and Horizontal Sign with Cold Applied Plastics on pavement shall be borne by the NHAI as per the Financial Power Delegated vide NHAI Policy Circular No. 12.33/2023 dated 06.06.2023.

9. This issue with the approval of Competent Authority.


(CS. Sanjay Kumar Patel)
I/c Chief General Manager (Coord.)

To:

All Officers of NHAI HQ/ ROs/ PIUs/ CMUs/ Site Offices

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